

St. George Business Alliance Board
March 29, 2022 (April Meeting)

Opening

The regular meeting of the St. George Business Alliance Board was called to order by JMiller at 8:39 AM.

Present:

Jo Hoppe, Greg Soutiea, Wendy Carr, Jake Miller, Sandra Hall, and Ryan LeShane via Zoom.

Treasurer Report: Balance in general account: \$4852.68 (which includes \$270 and \$165 recent additions); \$2719.38 in merchant account, \$5123.76 in Paypal account, approximately \$1010.55 in CD. WCarr continues to work on new request for tax determination letter. WCarr makes motion (SHall second) to expend sum of \$600 for IRS filing for Form 1024 (Tax determination). Passed unanimously. WCarr makes motion (JHoppe second) to expend sum of \$85 for Maine corporate yearly report. Passed unanimously.

Approval of prior minutes: SHall makes motion (JHoppe second) to approve March Board minutes. Passed unanimously.

Visitor's Guide: Final proof should be available soon. Guide 2022 has increased page numbers including 27 pages of ads, 13 full size ads, 20 ½ page ads. Needed \$8000 of ads to cover expenses; total ad sales 2022 are \$8940. Thanks to SHall for all her hard work on Guide. Alliance has 132 total members, 122 business members including 34 affiliate members, plus 10 residential members.

Meetings/Member Events:

April 26, 2022: Membership Meeting

May will be first in person meeting and will be held in morning. Herring Gut is a possible host for meeting. Potential June After Hours event at Whitehead Lighthouse Station. Boat would leave approximately at 5:30 and return at 7:30. Potential July After Hours at Woodbridge location. JMiller will follow up with both locations. Other potential member hosts are Monhegan Boat Lines and Watermen's Beach Brewery.

Website: GSoutiea provides update as to new website which will address deficiencies of current one. Each member will be able to claim their listing which will enable them to make changes/updates on their own. An email will be sent a week before to introduce the new website and the listing process. In person tutorial and help to those who cannot navigate the listing update will be offered. New website will direct Maine Hosting annual contract inquiries to JMiller, President; other inquiries will be directed to SHall. New site will have capacity to send out renewals.

Welcome Aboard: Seven participants, eight spots left. Press release and ads are handled by Steve Davis.

Scholarship: RLimmen remains on top of process. Applications due April 30th; committee will meet in early May for decision making.

JHoppe made motion to adjourn (JMiller second). Meeting adjourned at 9:37 AM.

Respectfully submitted, Wendy E. Carr