

St. George Business Alliance Board

February 3, 2022

Opening

The regular meeting of the St. George Business Alliance Board was called to order by JMiller.

Present:

Jo Hoppe, Greg Soutiea, Wendy Carr, Jake Miller, Sandra Hall via Zoom.

Treasurer Report: Balance in general account: \$3635.68; \$2719.38 in merchant account, \$742.47 in Paypal account, \$1010.46 in CD which recently rolled over. Treasurer continues to do bulk of bookkeeping via QuickBooks (QB). For future consideration, QB, for additional fee, provides reports, reconciles with bank statements et al. Nickerson invoice paid. WCarr continues to work on new request for tax determination letter.

Approval of prior minutes: SHall makes a motion, with addition of GSoutiea name in website committee reference, (GSoutiea second) to approve January Board minutes. Passed unanimously.

Visitor's Guide: Seventeen Guide ads have been purchased; twenty four have NOT yet re-upped ads. An e-mail will be sent out with details to renew membership and buy ad with a two week deadline; Board will then call up those who have not renewed/bought ad. SHall and JMiller will draft content of e-mail. JHoppe and WCarr will work on edits of text.

Meetings: Member meeting via Zoom is moved to Wednesday February 16, 2022.

March 4, 2022: Board Meeting, 8:30 AM

March 15, 2022: Member Meeting

March 29, 2022: Board Meeting for April, 9:00 AM

April 26, 2022: Membership Meeting

Website: Consideration of website content in two capacities – members and visitor/tourist. Looking at CamdenRockland.com for inspiration. In consideration of recent MaineHosting payment, the website will need to be updated and more accessible. Once website portal is added going forward, approved minutes will be available on website.

Alcohol Policy: GSoutiea made motion (SHall second) to approve version 2 of draft Alcohol Policy. Motion passes unanimously.

Welcome Aboard: Committee of JHeal, EChadwick, ABarstow, JMiller is reconstituted. Odd Fellows a possible location for a scaled down, hiring fair, limited to ten businesses, for three hours (10-1). Possible dates...March 26th, April 16th, April 30th. Possible 8th grade snack preparation.

GSoutiea made motion to adjourn (Shall second). Meeting adjourned at 9:56 AM.

Respectfully submitted, Wendy E. Carr

