

St. George Business Alliance Board
January 6, 2022

Opening

The regular meeting of the St. George Business Alliance Board was called to order by JMiller.

Present:

Jo Hoppe, Greg Soutiea, Wendy Carr, Jake Miller, Sandra Hall, Ryan LeShane.

Treasurer Report: Balance in general: \$6281.68; \$2719.38 in merchant account plus \$1000 CD with interest. SHall is doing Quickbooks data entry, as Donna's hourly charge is now \$68.00. General account on 12.31.21 had \$4000.00 more than the balance from 2020 on same year ending date. Account shows a carryover of \$280.00 from an in kind transaction; these types of transactions are to be avoided in the future.

Approval of prior minutes: SHall makes a motion (GSoutiea second) to approve December minutes. Passed unanimously.

Member Outreach: No January Open House will take place due to COVID concerns. Instead, weekly e-mail blasts will remind members to renew and buy ads and offer board member positions. In addition, Annual Report will be sent via e-mail. JMiller and SHall will work on content of e-mails. Will revisit the idea of an Open House at February Board Meeting. Will work on reminding individual members of renewal and ad sales in February.

Officer Board Position Renewals

SHall made motion (RLeShane second) to renew current slate of Officers. Passed unanimously. Search for additional board members continues. E-mail blasts will also contain board member search information. Committee member to board member path should be utilized to find new members. New business owners are also potential source for the Board.

Alcohol Policy: Discussion of what constitutes an event for policy purposes. WCarr will draft new language to address this issue. Tabled for February Board Meeting.

Non-Profit Status: WCarr to address.

Visitor's Guide Update: Ad sales deadline is March 1st for April production. Will reach out to straggler members in February.

Website: Committee to meet to make sure that we are receiving all appropriate MaineHosting services.

Light Up St. George: Committee will have a wrap up meeting. New signs were a great upgrade. Very successful event.

Welcome Aboard: Exploring whether this year's event should be a hiring fair held at the Odd Fellows Hall in person for ten businesses.

Respectfully submitted, Wendy E. Carr

Action Items:

1. Additional language for Alcohol policy (WCarr)
2. Non-profit status (WCarr)
3. Draft e-mail blasts (SHall and JMiller)
4. Website Committee to meet (RLeShane, GSoutiea)