

About Us

The St. George Business Alliance is a collective of business owners, non-profits, professionals, artists, community organizations and residents working together to promote the businesses and cultural prosperity of St. George, Maine.

The seed was planted by Jessie Christensen (Village Ice Cream) and grew with help from Rosemary Limmen (Blue Tulip Garden Boutique) and Mary Bumiller (Bangor Savings Bank). In October of 2012 an informational meeting was held sparking the interest of many local business owners and non-profits. On October 18, 2013 the St. George Business Alliance became a Maine Non-Profit organization with Officers and a Board of Directors.

President: [Joanne O'Shea](#) *Craignair Inn*
Vice President: [Betsy Welch](#) *St. George Dragon*
Treasurer: [Terry Banda](#) *Maine Coast Petroleum*

The officers serve on the Board of Directors along with:

[Rosemary Limmen](#) *Blue Tulip Garden Boutique, Landscaping & Lodging*
[Amy Barstow](#) *Monhegan Boat Line & Sea Star Shop*
[Peggy Crockett](#) *The Maine Real Estate Network*
[Diane Hall](#) *True Hall Real Estate & Real Finds Consignment*

We participate and/or sponsor 4 events annually. These include:

SALES INTO THE SEASON ~ Memorial Day Weekend

Sales into the Season celebrates the season-opening weekend with a focus on introducing all St. George businesses. Those members with physical and visible locations may team up with other members.

ST. GEORGE DAYS ~ Third Weekend in July

The St. George Days Parade provides another great opportunity to promote the St. George Business Alliance. Here our visually creative members can promote membership in our alliance and encourage others to join the fun.

COLUMBUS DAY WEEKEND

Columbus Day weekend provides a good opportunity for us to focus on the arts in St. George. We have seasonal galleries featuring local and other artists. As with Sales into the Season, here is another opportunity for members to team up.

YULETIDE IN ST GEORGE ~ Thanksgiving Weekend

Yuletide in St. George has traditionally focused on retail businesses and holiday sales. The Alliance joined the effort in 2013 seeking to broaden participation with a combination of eating and shopping experiences sure to draw folks to the peninsula.

While each event may have a different focus, all events are open to all members. Our committees shall encourage participation while developing an event structure for going forward.

Click [here](#) to view our membership benefits and download an application.

Membership Dues & Benefits

Broadly interpreted, a strategic alliance is a group whose members collectively promote their services and therefore increase their individual value more than they could do on their own. They unite to reach mutual objectives while remaining independent.

Membership in the St. George Business Alliance provides a positive and professional environment in which to learn more about other business owners on the peninsula. With group support and a broad marketing structure (including a Facebook page) we are all reaching more potential customers and clients. The development of our own website will increase visibility on the worldwide web.

The membership pools resources and forms teams to promote St. George business and non-profits during four annual events:

SALES INTO THE SEASON ~ Memorial Day Weekend

Sales into the Season celebrates the season-opening weekend with a focus on introducing all St. George businesses. Those members with physical and visible locations may team up with other members. Possible pairings for example may be: Good for the Soul Reflexology at T.H.E. Salon; Green Bean Catering at Hedgerow; Sugar Tree Cakes at Real Finds Consignment Shop and so on.

SAINT GEORGE DAYS ~ Third Weekend in July

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Our monthly meetings attempt to accommodate all member schedules by offering morning, noon and “after business hours” gathering times. Members with larger spaces graciously host and provide a warm and welcoming environment for members to pool resources, network, share knowledge, creativity and make referrals.



St. George Business Alliance Membership Application

Annual Dues Schedule for 2014

\$20 for a primary business

\$10 for a second business under the same ownership

\$10 for a non-profit organization

\$10 for an associate member-individuals interested in contributing support who do not currently own or operate a business in St. George

\$20 for an affiliate member (Business or Organization outside of St. George who conduct business here) Affiliate members are non-voting members.

BUSINESS NAME	
BUSINESS OWNER	
CONTACT PERSON	
CONTACT PERSON PHONE	
CONTACT PERSON E-MAIL	
BUSINESS WEB ADDRESS	
BUSINESS PHONE	
BUSINESS E-MAIL	
POSTAL MAIL ADDRESS	
CITY/ST/ZIP	
PHYSICAL ADDRESS	
FACEBOOK PAGE	
Is this a second business owned by a member?	Yes _____ Primary Business _____ No _____
Do you wish to have your physical and postal address displayed on the website?	_____ Postal Address Only (do not display physical address) _____ Physical Address Only _____ Both Postal and Physical Addresses
Do you have a logo?	Yes _____ No _____
<p>We ask that you email your logo and one image to stgba2012@gmail.com for inclusion on the website. You may also include a description of your business, the services you offer, hours of operation, etc. Below are our directory categories. Please circle those you feel your business should be listed under.</p>	
<p>Arts Eating Lodging Real Estate Recreation Services Retail</p>	

Comments:

PLEASE RETURN THIS APPLICATION ALONG WITH YOUR DUES PAYMENT TO:

ST GEORGE BUSINESS ALLIANCE

P.O. BOX 104, TENANTS HARBOR, ME 04860

www.stgeorgebusinessalliance.com

stgba2012@gmail.com

FOR OFFICE USE ONLY

Date Received _____

Dues Paid \$ _____

Classification (choose one) Full Member Second Business Non-Profit Associate Affiliate

Revised 5.13.14